# LA DOMENICA DEL ORRIERE

Si pubblica a Milano egni Domenica

Supplemento illustrato del "Corriere della Sera.,

Via Sotterino, N. 28 MILANO

Per tutti gli articoli e illustrazioni è riscrvata la preprietà isticraria e artistica, escondo le leggi e i trattati internazionali.

Anno XX. - Num. 45.

10-17 Novembre 1918.

Centesimi 10 il numero.





## THE MEDIATISATION OF WAR AND PEACE

Trento, 18th - 20th April 2018



Il nemico, il barbaro aguzzino è disfatto, e le terre fatte sacre da un anno di martirio tornano alla Patria. Il tricolore dei tratelli che aspettavano si leva fiero a baciare, nel fulgore della Vittoria, le lacere gioriose bandiere dell'Esercito liberatore. (Ourgas et A. Bettrane).



Mass media were crucial in order to mobilize and maintain the consensus on the war between 1914 and 1918. But their role was pivotal also in creating the image of the war's end. The radio, newspapers, magazines, and fictional works raised high expectations for a multifaceted peace: a new global order, the beginning of a peaceful era, the occasion for a regenerating apocalypse.

The conference "The Mediatisation of War and Peace" will focalize on the central role played by mass media in the tortuous transition to the postwar period as well as on the profound disenchantment generated by their prophesies (and often by the lies they told).

### **ORGANISING COMMITTEE**

### Christoph Cornelißen

Italian-German Historical Institute, FBK and University of Frankfurt a.M.

### Marco Mondini

University of Padua and Italian-German Historical Institute, FBK

### Oswald Überegger

The Free University of Bozen-Bolzano

### **ORGANIZED BY**



#### SUPPORTED BY



Kompetenzzentrum für Regionalgeschichte Centro di competenza Storia regionale Zenter de competenza Storia regionala



### **CONTACTS**

address Via S. Croce, 77, I-38122 Trento

*tel.* +39 0461 314 265/215 *mail* segreteria.isig@fbk.eu

web www.isig.fbk.eu

14.00 - 14.15 Welcoming Remarks

Christoph Cornelißen, FBK-ISIG and University of Frankfurt a.M.

14.15 - 15.00 Keynote

Woodrow Wilson in Europe, December 1918-January 1919: The Rhetoric of Radicalized Liberalism *Leonard Smith*, Oberlin College

### Session 1 MEDIA AS WAR NARRATORS

Chair Annette Becker, University of Paris Nanterre

15.00 - 16.30 The Visualization of War

Hannes Leidinger, University of Vienna

Popular Magazines and the Representation of War Technologies

Federico Mazzini, University of Padua

16.30 - 17.00 Break

17.00 - 18.30 Historiography and Popular Tales

Arndt Weinrich, DHI Paris

Christoph Cornelißen, FBK-ISIG and University of Frankfurt a.M.

The War Literature in a European Perspective *Marco Mondini*, University of Padua and FBK-ISIG

### Session 2

### PEACE ILLUSIONS. THE MEDIA AS POSTWAR PROPHETS

Chair Marco Mondini, University of Padua and FBK-ISIG

**9.30 - 11.00** Imagining Peace. Wilsonism and other Visions *Michael Neiberg*, US Army War College, Carlisle

Propaganda, Media, Revolution: France and the Spreading of Bolshevism in Europe after WWI Giovanni Bernardini, Ca' Foscari University of Venice and Italian-German Historical Institute, FBK, Trento

11.00 - 11.30 Break

11.30 - 13.00 Facing the Building of Czechoslovakia: Between
Enthusiasm and Fears in the Local Papers (1918-1920)
Etienne Boisserie, INALCO Paris

**Expectations of a Just Peace in Trentino** *Mirko Saltori,* Fondazione Museo Storico del Trentino

### Session 3

### FROM HOPE TO DISENCHANTMENT?

Chair Oswald Überegger, The Free University of Bozen-Bolzano

14.30 - 16.00 "Die neue Frau erstand vor uns..." Postwar Discourses

in Austrian Women's Journals

Christa Hämmerle, University of Vienna

Media and Exits from War. The Case of Popular

Violence in Belgium in November 1918

Laurence van Ypersele, University of Louvain

16.00 - 16.30 Break

16.30 - 18.00 The Failed Exit from the War. The Impossible Return

of Veterans and War Wounded in the Media (1918-1945)

Barbara Bracco, University of Milano-Bicocca

The Just Peace: The Media and the National Tale

of Versailles after 1918-19

Boris Barth, University of Prague

18.00 - 18.15 Break

18.15 - 19.00 Keynote

Devastated Victors. Reconstruction and the Urban Transition from War to Peace in Western Europe after WWI

Pierre Purseigle, University of Warwick

## Session 4 THE MEMORY OF PEACE

Chair Gabriele D'Ottavio, University of Trento and FBK-ISIG

9.00 - 10.30 "Es ist ein schwerer Friede, aber doch der Friede".

National Narratives on the Peace Treaties in Interwar Austria

Werner Suppanz, University of Graz

Visions of Stability and Anxiety: The Mediatic Building of Nations and Border Regions, 1919-1930

Peter Haslinger, Herder Institute Marburg and University of Giessen

10.30 - 11.00 Break

11.00 - 12.30 The Italian Paradox: The Italian Media (and the Myth of the Mutilated Victory) vs. the International Media

Angelo Ventrone, University of Macerata

**Italian Narratives on the Decline of Europe after WWI** *Gabriele D'Ottavio,* University of Trento and FBK-ISIG

12.30 - 13.00 Closing Remarks

Annette Becker, University of Paris Nanterre



**Annette Becker** University of Paris Nanterre

Professor of Modern History at the University of Paris Ouest Nanterre and a senior fellow of the Institut Universitaire de France, is a member of the Editorial Board of the International Review of the Red Cross. She divides her work between the two world wars, and is especially interested in the plight of occupied, deported, and murdered civilians, in the concept of genocide, and in the memory of conflicts, in particular as practised by modern artists such as Jochen Gerz, Natacha Nisic, and Pierre Buraglio.



Pierre Purseigle University of Warwick

Associate Professor in Modern European History at the University of Warwick, he graduated in Political Studies (Sciences Po) from the Institut d'Etudes Politiques, Lyon and in Modern History from the University of Toulouse. A former Lavoisier Scholar at the Maison Française d'Oxford, he also studied at the University of California, Berkeley and at Pembroke College, Oxford.

Prior to his arrival at Warwick, he worked as a Junior Lecturer in Modern History at the University of Toulouse and he also taught a range of European and World History papers at the University of Oxford. He was a Visiting Lecturer at the Institut d'Etudes Politiques, Paris, a Senior

Lecturer in Modern History at the University of Birmingham, and Marie Curie Research Fellow at Yale University and Trinity College Dublin. His teaching, research, and editorial undertakings have similarly been driven by a strong commitment to the comparative study of European societies in the nineteenth and twentieth centuries. At Warwick, he teaches the history of modern war and a module on the global history of urban catastrophes and reconstruction since 1906.



**Leonard Smith**Oberlin College

Leonard V. Smith's teaching interests include modern Europe, war and society, and French imperialism.

He is the author of The Embattled Self: French Soldiers' Testimony of the Great War (Cornell University Press, 2007); France and the Great War, 1914-1918, with Stéphane Audoin-Rouzeau and Annette Becker (Cambridge University Press, 2003); and Between Mutiny and Obedience: The Case of the French Fifth Infantry Division During World War I (Princeton University Press, 1994). He also coedited France at War: Vichy and the Historians (Berg, 2000, French edition 2004).

He has held fellowships from the Rockefeller Foundation, the National Endowment for the Humanities, and the National Humanities Center.

Smith has been a visiting professor at the Mershon Center, Ohio State University in spring 2015; École des Hautes Études en Sciences Sociales in January 2012, Claremont McKenna College in fall 2008, as William F. Podlich Distinguished Fellow, and at the Associated Kyoto Program at Doshisha University in Kyoto, Japan in fall 2004.

Smith's next book, *Sovereignty at the Paris Peace Conference of 1919*, will be published by Oxford University Press in April.



Via Santa Croce 77 I-38122 Trento T. +39 0461314265/ 215

The conference will take place at the Fondazione Bruno Kessler - Italian-German Historical Institute.

### BY FOOT

It takes less than 15 minutes to walk from the train station. Ask for "via Santa Croce" or for "Centro Santa Chiara", a well-known performing arts center.

#### **BY CAR**

You can't park at our offices without special permission. Consider parking in the underground car park at Piazza Fiera. From the motorway, exit at TRENTO SUD or TRENTO NORD and head toward the center.

### BY BUS

Trento has a very good transport system, with 17 city routes. All routes pass close to the train station, leaving every 15 to 30 minutes from about 5 a.m. to about 10 p.m. There are lots of buses that go to our head offices (President's office, Religious Sciences, Italian-German Historical Institute, and FBK's humanities libraries). The most frequent are the 3 and 8, but any bus that stops at Piazza Fiera works. When you get off, walk in the opposite direction of the old city wall.



